



## ‘For the Love of Words’ ARTWORK COMMISSIONS 2015

### **LODGEMENT OF SUBMISSION**

Applicants are required to lodge their submissions addressed to the Chief Executive Officer, Locked Bag 10, Casino NSW 2470 or by email to [hayley.hancock@richmondvalley.nsw.gov.au](mailto:hayley.hancock@richmondvalley.nsw.gov.au), no later than 4pm on Friday 11<sup>th</sup> September 2015

Enquiries: Hayley Hancock 02 6660 0300

# 'For the Love of Words'

## PROJECT SUMMARY

In 2014 Richmond Valley Council adopted a Public Art Policy and ideas began to formulate for a more creative and interesting valley.

Now, in 2015, a strong concept has been created and it is time to see the planning and delivery of Public Art take place.

Richmond Valley Council's commitment to public art is to foster interest in embracing our vibrant cultural lifestyle, respecting our heritage and to welcome tourism. The aim is to explore Richmond Valley's identity including people, places, towns, villages as well as our past and present while expressing values, innovation, memory, meaning, creativity and beauty.

As a part of this new pledge to Public Art, and with a broader vision for a long term arts program, Council has initiated a project entitled 'For the Love of Words'.

The 'For the Love of Words' Project will involve an artist painting a design on the outer rendered brick wall of the Casino Library. It is a fantastic opportunity for artists as the mural is in a central location on Graham Place which is seen from the Bruxner Highway. It is also a popular retreat for our community who use the facilities all through the year.

The commissioned artwork is intended to be retained for the life of the painting.

Richmond Valley Council may continue the 'For The Love Of Words' project by commissioning new artworks on other rendered brick walls of the Casino Library, Casino.

### **SUBMISSION REQUIREMENTS**

Your design needs to fit on the Casino Library brick wall within the measurements given below.

The artwork theme for this wall is 'For the Love of Words'. The theme is site specific and should relate to the Library which is used for borrowing books, research, writing workshops, internet access and craft workshops.

Designs should be positive, original and colourful. All styles are accepted and may be quirky or exotic but cannot be offensive.

You may also choose, although not required, to reflect:

- The immediate environment,
- The character or culture of the town,
- The history of the area,
- Community pride.

Designs with large blank areas of colour are more open to graffiti. Please keep this in mind with designing your mural.

Designs will be ineligible for this commissioned work if they involve:

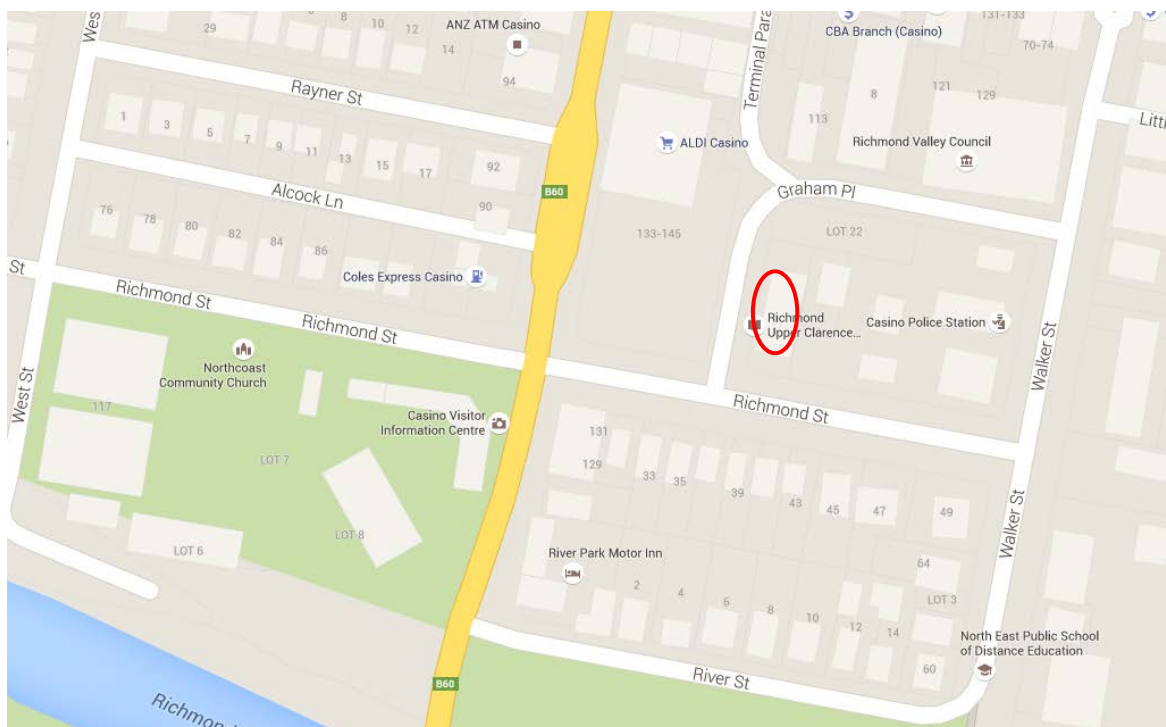
- A breach of Intellectual Property Rights (use of another person's idea),
- Trademarks, brand or business names, logos or copyrighted images,
- Images that are potentially offensive or sensitive in nature as determined by the selection panel.
- Images that resemble street signs, directions, etc.
- Images that resembles tagging.

Please provide a name for your artwork and briefly describe (100 words or less) the reasons or inspirations behind your design. This information will help inform us on your design choice.

Please submit an A4 page (at minimum) of your full colour design.

Designs can be returned to you if required. Include your signature on your design as you would on the actual mural. Signatures must not exceed 30cm x 10cm in actual size.

## LOCATION

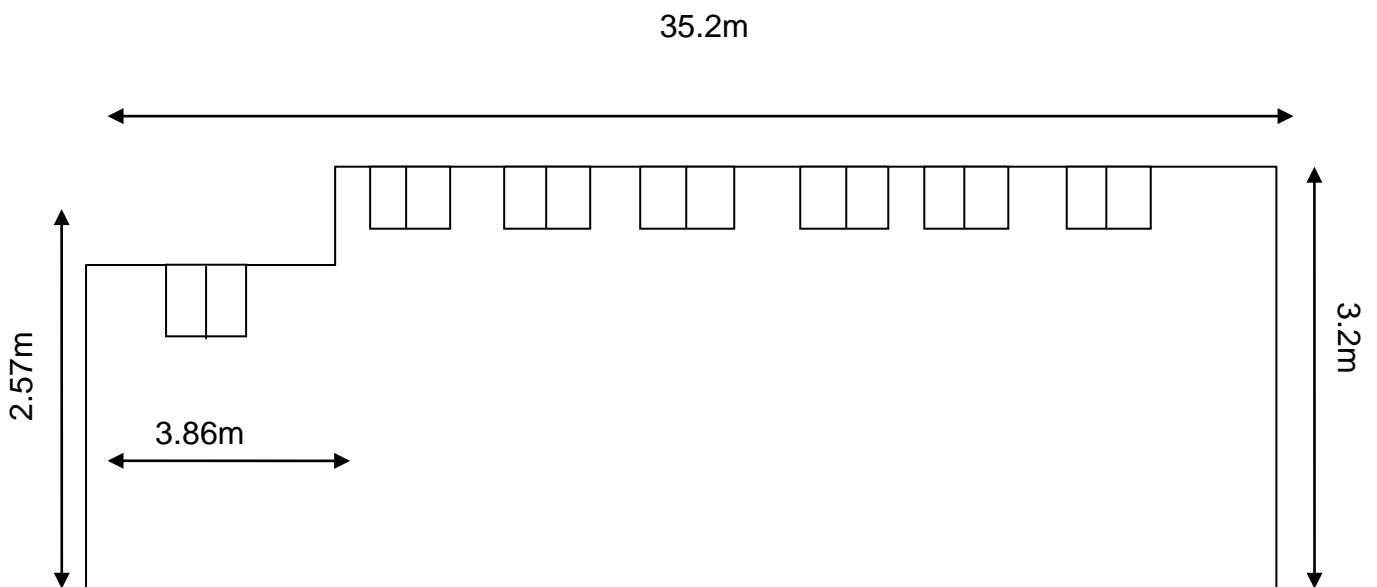


The location of the mural is on the rendered brick wall of the Casino Library facing towards Centre Street, part of the Bruxner Highway. The mural will be painted on the external side of the wall and has a high rate of exposure. Though the mural is not directly on Centre Street, it is highly visible to traffic including local commuters, foot traffic and tourists.

The position is approximately 7 metres back from the Centre Street Road and approximately 70 metres north of the Irving Bridge.

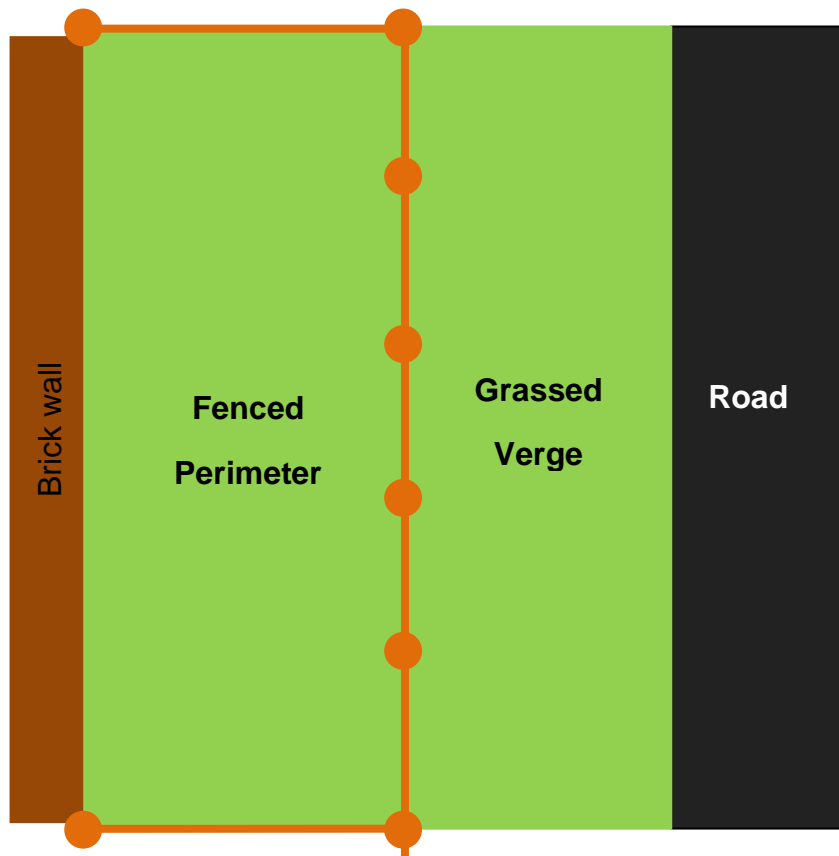


### MEASUREMENTS



The wall has 7 windows in total. The total width of the brick wall is 35.2 metres across by 3.2 metres high at the highest point.

You will have a fenced section to work within that is approximately 3 metres deep by 36 metres wide.



Richmond Valley Council will be responsible for completion of a Section 138 Form – Application to Carry Out an Activity on a Road (which includes road verges) and assembling the fenced perimeter around the mural work space.

# 'For the Love of Words'

## SUBMISSION DETAILS

Artists may make submissions by email or in person by 4pm Friday 11<sup>th</sup> September 2015.

Submissions must include:

1. Full colour sketch diagram or computer rendering that illustrates the proposed artwork design and colour scheme,
2. Contact details and current CV indicating any previous commissions or relevant projects,
3. Visual examples of previous works (up to 6 jpegs or images) with an accompanying list detailing the location, date, media and scale.

Submissions are encouraged from artists residing within the Richmond Valley Area however, in the event there are fewer submissions than are required, or not of a standard deemed appropriate by the Selection Committee, submissions from outside the region will be considered. Professional experience is highly desirable.

Applicants may be a group of artists or solo.

The selection criteria for the commission are:

- Quality of the design concept developed in response to the brief,
- Demonstrated artistic skill and experience,
- Demonstrated ability to deliver the project within the budget and set timeframes.

Following assessment by Richmond Valley Council's selection committee, applicants will be notified of success or otherwise within one week of the due date.

Richmond Valley Council is not bound to accept any design or submission.

### **PROJECT TIMELINES**

The 'For the Love of Words' project must be painted between Saturday 19<sup>th</sup> September and Monday 19<sup>th</sup> October 2015 and work must be completed within a 14 day period once work has commenced.

Artists must inform Council in advance of the dates that they intend to paint their mural prior to commencing their work by contacting Hayley Hancock.

### **BUDGET AND RESOURCES**

The artist will be paid \$5,000. If the artist is registered for GST, Council will pay the additional required GST amount upon presentation of an appropriate Tax Invoice.

Artworks not completed by 5pm on Monday 19<sup>th</sup> October 2015 will forfeit payment unless otherwise discussed and agreed to by Richmond Valley Council.

## **INSURANCE AND WH&S**

Artists should have their own public and products liability insurance. If you do not have insurance we recommend visiting the following sites for further information.

Group - <http://regionalartsnsw.com.au/insurance/> - you must be a member of Regional Arts NSW to access this insurance. Membership is \$50.

Individual - <http://artsnorthernrivers.com.au/resources/> Click on the "Insurance for Artist Tab on this page.

All applicants should have the capacity to fulfil the Richmond Valley Council's Work Health and Safety requirements and will be expected to attend a Safety Induction where a Safe Work Method Statement will be completed.

## **COPYRIGHT, OWNERSHIP & ARTISTS RIGHTS**

The Commissioner for the project is the Richmond Valley Council. Ownership of the design work, and the intellectual property represented by the work, will belong to the Artist. Copyright of the Artist's work including but not limited to the design forming part of the Work shall remain the sole property of the Artist.

The Artist will grant the Commissioner an irrevocable licence (without further payment) to retain the Work on the site for which it was designed, for a duration at the discretion of Council.

The Artist will grant the Commissioner and irrevocable licence (without further payment) to maintain, repair or replace it in the event of damage for any period deemed appropriate by Council.

The Artist will grant the Commissioner an irrevocable licence (without further payment) to reproduce images of the Work for promotional purposes, including design drawings and any other materials submitted by the artist as well as photographs and other images of the completed work. The Commissioner will acknowledge the Artist where possible as the author of the work.

## **IN CONCLUSION**

- Contact Richmond Valley Council to register your interest.
- Create a concept for 'Into The Blue'
- Create a full colour design of exactly what you want to paint on the Casino Memorial Pool brick wall and email or post them in with your submission.
- Richmond Valley Council will advise you if your design has been selected.
- Invoice Richmond Valley Council for 50% of payment.
- Once your design is approved you will need to complete a Safety Induction and a Safe Working Method Statement at Richmond Valley Council.
- You will then receive a notification that you are free to begin your mural.
- You will advise Hayley Hancock when you will begin the mural and it is expected to be completed 30 days later.
- On completion, invoice Richmond Valley Council for final payment.

### **Richmond Valley Council will provide:**

- Payment in two instalments. 50% prior to painting the mural and 50% on completion.
- A Materials budget for paint brushes, tools and any specialised equipment will be supplied within reason. You will need to outline a materials budget in your submission.
- WH&S equipment including High Visibility Vest which artists will be required to wear at all times whilst painting. PPE (Personal Protection Equipment) will not be provided however can be budgeted into your materials budget.
- Scaffolding

### **Artists will be expected to provide:**

- Original designs on paper for approval.
- Completed artwork within a maximum of 30 days
- Additional materials that the materials budget does not cover.

## **CONTACT DETAILS**

All enquiries may be directed to:

Hayley Hancock  
Telephone: 02 6660 0300  
Email: [hayley.hancock@richmondvvalley.nsw.gov.au](mailto:hayley.hancock@richmondvvalley.nsw.gov.au)

Richmond Valley Council  
Locked Bag 10  
CASINO NSW 2470



**Richmond  
Valley  
Council**



'For the Love of Words

**ARTIST SUBMISSION**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile No: \_\_\_\_\_

Please tick if you would like your designs returned.

Name of artwork: \_\_\_\_\_

Artwork Background Information (100 words or less):

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Tick	Items Attached
	Register you interest with Richmond Valley Council by phoning Hayley Hancock on 6660 0300
	Complete the Artist Submission application.
	Attach a full colour sketch diagram or computer rendering that illustrates the proposed artwork design and colour scheme. Minimum size is A4
	Attach a current CV indicating any previous commissions, relevant projects and ability to work within a time frame
	Attach visual examples of previous works (up to 6 jpegs or images) with an accompanying list detailing the location, date, media and scale.
	Attach a list and cost of materials.

**Send applications to:**  
**Into The Blue**  
**CEO John Walker**  
**Locked Bag 10**  
**CASINO NSW 2470**

or

**Email to:**  
**Hayley Hancock**  
**hayley.hancock@richmondvalley.nsw.gov.au**